

Beesy.me Privacy Policy

Effective date: le May 25, 2018

BeesApps takes cyber security and data protection very seriously. We're currently taking steps to ensure we maintain secure and compliant systems for our European customers under GDPR.

The EU General Data Protection Regulation (GDPR) is a new privacy regulation replacing the 1995 EU Data Protection Directive. It will go into effect on May 25, 2018 and introduce additional data privacy rights for individuals, including regulations for how data is collected, used, shared, and secured.

You can read all we do to respect your data privacy here:

<https://www.beesapps.com/en/support-help-center/beesy-the-rgpd/>

Moreover, a page on Beesy.me is available that you can manage your data privacy and contact us anytime:

<https://www.beesy.me/account/privacy/>

Beesy.me values your privacy in your personal information and your Content that you store in our Service. This Privacy Policy explains what information Beesy.me Corporation and its affiliated companies (together, "Beesy.me" or "we" and sometimes "us") collect about you and why, what we may do with that information and how we handle your Content.

What Is The Scope Of This Privacy Policy?

This Privacy Policy is incorporated into the Beesy.me Terms of Service, and applies to the information obtained by us through your use of this website, the Service and other Beesy.me products and services, including the Beesy.me Market. Capitalized terms used in this Privacy Policy and not otherwise defined shall have the meanings provided for those terms in the Terms of Service.

Will This Privacy Policy Ever Change?

As Beesy.me evolves, we may need to update this Policy to keep pace with changes in the Service, our business and laws applicable to us and you; we will, however, always maintain our commitment to respect your privacy. We will post any revisions to this Policy, along with their effective date, in an easy to find area of our web site, so we recommend that you periodically check back here to stay informed of any changes. We will ask for your consent to such changes if required by applicable law; in other cases, please note that your continuation of your Beesy.me Service account after any change means that you agree with, and consent to be bound by, the new Privacy Policy. If you disagree with any changes in this Policy and do not wish your information to be subject to the revised Policy, you will need to close your account.

I. Information Collection and Use

What Information Does Beesy.me Collect About Me and Why?

We collect very little personal information about our users. A list of the “Personal Information” Beesy.me may collect, and why we collect it, follows:

Your username, email address, and contact preferences. This lets us create your account, provide you with convenient and personalized access to your account, and deliver and support the Service. This information also helps us communicate with you about your use of the Service, product announcements, software updates and orders you have placed in the Beesy.me Market, as well as respond to your requests for assistance (including providing account verification support if you’re having difficulty accessing your account). In addition, we may use your Personal Information to send you marketing emails and special offers. For more information, please see the section below entitled, “Will Beesy.me Send Me Emails?”. You will be able to stop these emails in your account settings.

Name and email address of your contacts to allow us to provide a collaborative type of service which will warn your contacts that you have assigned them actions. You will be able to disable this feature.

For Premium users and customers of the Beesy.me service, your information required to complete a commercial transaction on our site. We use this information to enable and fulfill your transaction.

The geographic area where you use your computer and mobile devices (as indicated by an IP address or similar identifier), and the language you select when interacting with the Beesy.me Service. We collect this information in order to help us deliver and support the Service, including by localizing your Beesy.me Service experience. It also helps us improve our understanding of how our users use the Service.

The Beesy.me products and services you use. This information helps us deliver and support the Service and respond to your requests for assistance. We also collect this information to improve our understanding of how our users use the Service and engage with the Beesy.me Market.

Any Content you add to your account. We don’t use this information for any purpose other than to make sure it is available to you when you use the Service.

For purchases of physical goods from the Beesy.me Market, a shipping address and, in certain cases, contact information. We use this information to deliver the purchased products to you or your intended recipient.

If you redeem a promotional code (which may be included in a coupon, gift card or Beesy.me Points), the distributor of such code may provide us with a unique device identifier for your computing device or your telephone number. We use this information to redeem the promotional code or to provide account verification support if you’re having difficulty accessing your Beesy.me Service account.

Beesy.me’s web site and applications also collect and receive information from your computer or mobile device, including the activities you perform within your account, the type of hardware and software you are using (for example, your operating system

or browser), and information obtained from cookies (see our Cookie Information Page for more information). When you access the Beesy.me Service or Beesy.me Market via an Beesy.me Software application, that application will request access to certain information on your computing device. For more information on these application permissions, please visit our Data Usage page.

Gathering this kind of information helps us administer the Service and the Beesy.me Market, provide convenient and personalized user access, improve the features and usability of our products and Service, analyze user trends and information about users' use of our Service (including the extent to which our users share or make public notes and notebooks), collect information about use and growth of the Service in specific regions, and evaluate the content and organization of our site. We do NOT collect information about you to deliver any targeted advertising to you, or track your visits to any third-party websites.

In addition, we automatically gather non-personally identifiable information that indicates your association with one of our business partners or certain promotions. We use this information to determine the amount of revenue share payments to make to partners with whom we might have such arrangements and to provide anonymized aggregate reports.

Tell Me More About The Tracking Information Beesy.me Collects?

Beesy.me uses cookies and tracking pixels to collect information that helps us provide our Service to you. For more information about these uses and your options, please visit our Cookie Information Page.

Will Beesy.me Send Me Emails?

From time to time, we may want to contact you with information about product announcements, software updates and special offers. We also may want to contact you with information about products and services from our business partners. We consider your acceptance of this Privacy Policy as your acceptance of our offer to send you these emails. You may opt out of such communications at any time by clicking the "unsubscribe" link found within Beesy.me email updates or by logging into your Beesy.me Service account via our web site and changing your contact preferences. You will continue to receive essential account-related information, even if you unsubscribe from promotional emails.

II. Information Access and Disclosure

Does Beesy.me Share My Personal Information or Content?

Beesy.me is not in the business of selling or renting user information, and we only disclose information when:

You assign actions to some of your contacts, we will share the content of those actions with the given contact, to provide you with a collaborative service

We have your explicit consent to share the information.

We need to share your information with affiliated and unaffiliated service providers who process data on our behalf and subject to strict data

protection requirements.

We need to share your information with affiliated and unaffiliated service providers to fulfill your product or service requests, including sales, delivery and support for certain products from the Beesy.me Market.

We believe it is necessary to investigate potential violations of our Terms of Service, to enforce those Terms of Service, or where we believe it is necessary to investigate, prevent or take action regarding illegal activities, suspected fraud or potential threats against persons, property or the systems on which we operate the Service.

We determine that the access, preservation or disclosure of information is required or permitted by law to protect the rights, property or personal safety of Beesy.me and users of the Service, or is required to comply with applicable laws, including compliance with warrants, court orders or other legal process.

We need to do so in connection with the sale or reorganization of all or part of our business, as permitted by applicable law.

Some third-party applications and services that work with our Service may ask for permission to access your Content or other information about your account. Those applications will provide you with notice and request your consent in order to obtain such access or information. Please consider your selection of such applications and services, and your permissions, carefully. We encourage you to review each party's privacy policy. To learn more about some of these applications and what data they may access, click here .

Does Beesy.me Review My Content?

As a rule, Beesy.me employees do not monitor or view your personal information or Content stored in the Service, but it may be viewed if we believe our Terms of Service have been violated and confirmation is required, if we need to do so in order to respond to your requests for user support, or we otherwise determine that we have an obligation to review it as described in our Terms of Service. Your Content also may be viewed where necessary to protect the rights, property or personal safety of Beesy.me and its users, or in order to comply with our legal obligations, such as responding to warrants, court orders or other legal process.

Does Beesy.me Ever Make Any of My Personal Information or Content Public?

No.

III. Data Storage and Transfer

Where Is My Data Stored?

When you use Beesy.me Software on your computing device, such as by using one of our downloadable clients, Content you save will be stored locally on that device. When you synch your computing device with the Service, that Content will be replicated on our servers, which are located in France.

Please be aware that Personal Information and Content submitted to Beesy.me will be transferred to a data center in France. If you post information to the Beesy.me sites you are confirming your consent to such information, including Personal Information and Content, being hosted and accessed in France.

How Can I Access or Correct Information Beesy.me Holds About Me?

Users who wish to (i) access any Personal Information that we hold about you; (ii) request that we correct or delete the Personal Information that we hold about you; or (iii) request that we not use or stop using your Personal Information for marketing purposes may do so by contacting us at rgpd AT BeesApps DOT com. We will comply with such requests to the extent permitted or required by law.

A Special Note to Users in the European Union and Switzerland

If you live in Switzerland or the European Union, please note that not only is BeesApps SAS the data controller for all information associated with your Beesy.me Service account, but BeesApps SAS is also the data controller for any payment, order, shipping and other information you provide when you purchase an item from the Beesy.me service .

How Secure Is My Data?

Beesy.me is committed to protecting the security of your information and takes reasonable precautions to protect it. However, Internet data transmissions, whether wired or wireless, cannot be guaranteed to be 100% secure, and as a result, we cannot ensure the security of information you transmit to us; accordingly, you acknowledge that you do so at your own risk. Once we receive your data transmission, we make all commercially reasonable efforts to ensure its security on our systems:

Your Beesy.me password is protected by encryption, and only you have access to it.

Your personal information and data stored in our systems is protected by various physical, electronic and procedural safeguards. It is housed in secure facilities, and Beesy.me restricts physical and network access to these facilities to select trained staff. We regularly evaluate our technologies, facilities, procedures and potential risks to maintain the security and privacy of our users' data.

Certain Beesy.me services support the use of standard SSL encryption to protect data transmissions. However, this is not a guarantee that such data transmissions cannot be accessed, altered or deleted due to firewall or other security software failures.

If Beesy.me learns of a security system breach, we may attempt to notify you and provide information on protective steps, if available, through the email address that you have provided to us or by posting a notice on our web site. Depending on where you live, you may have a legal right to receive such notices in writing.

IV. Information Deletion

What Happens If I Want to Stop Using Beesy.me?

You can delete Content you have posted to any notebook at any time, and you can stop using the Beesy.me Service at any time. If you delete information and material from a notebook and then sync your account, it will no longer be accessible to you or others who may access the Service, but residual copies of your deleted Content may continue to exist on the Beesy.me Service's back-up and archiving systems for up to one year due to the nature of those systems' operations. If you cancel your account, the Content in your account will not be deleted unless you purposely delete that

information, and sync your account before you cancel your account. Learn how to effectively delete your Content here.

What Happens If Beesy.me Closes My Account?

If Beesy.me closes your Service account due to a Terms of Service violation, then you may contact Beesy.me to request deletion of your data, and Beesy.me will evaluate such requests on a case by case basis, pursuant to our legal obligations.

Deletion During Term. Beesy will enable Customer and/or End Users to delete Customer Data during the applicable Term in a manner consistent with the functionality of the Services. If Customer or an End User uses the Services to delete any Customer Data during the applicable Term and the Customer Data cannot be recovered by Customer or an End User (such as from the "trash"), this use will constitute an instruction to Beesy to delete the relevant Customer Data from Beesy's systems in accordance with applicable law. Beesy will comply with this instruction as soon as reasonably practicable and within a maximum period of 30 days, unless EU or EU Member State law requires storage.

V Data Processing Agreement

If the European Data Protection Legislation applies to the processing of Customer Personal Data, the parties acknowledge and agree that:

- BeesApps is a processor of that Customer Personal Data under the European Data Protection Legislation;
- Customer is a controller or processor, as applicable, of that Customer Personal Data under the European Data Protection Legislation; and
- each party will comply with the obligations applicable to it under the European Data Protection Legislation with respect to the processing of that Customer Personal Data.

Authorization by Third Party Controller. If the European Data Protection Legislation applies to the processing of Customer Personal Data and Customer is a processor, Customer warrants to Beesy that Customer's instructions and actions with respect to that Customer Personal Data, including its appointment of Beesy as another processor, have been authorized by the relevant controller.

By entering into this Data Processing Agreement, Customer instructs Beesy to process Customer Personal Data only in accordance with applicable law: (a) to provide the Services and related technical support; (b) as further specified via Customer's use of the Services (c) as further documented in any other written instructions given by Customer and acknowledged by Beesy as constituting instructions for purposes of this Data Processing Amendment.

VI. Contact Us

How Can I Contact Beesy.me?

Beesy.me welcomes your feedback regarding this Privacy Policy. If you have questions, comments or concerns about this Policy, please contact us by email at rgpd AT beesapps DOT com or postal mail at:

BeesApps SAS 34 rue de Saint-Pétersbourg, 75008 PARIS, FRANCE