

# Our Privacy & Cookie Policy



## Privacy policy of the Intersurgical website

By accessing and continuing to use this Site, you hereby agree to the terms of this Privacy Policy. If you do not agree with this Privacy Policy, please follow the directions mentioned in different sections of this Privacy Policy or exit from this site.

## Non-personal information collected automatically

Intersurgical Ltd. (hereafter referred to as Intersurgical) is committed to the protection of the privacy of its web site visitors. Please note that we monitor statistics about our users, traffic patterns, and site performance information, but these statistics are not shared with third parties and do not include any 'personal information' (for more information, please see section "Visitor identification & How we use Cookies").

## Personal information

In order to respond to your enquiries or manage future interactive user functions it may be necessary to ask for personal information such as your name, address, e-mail address and telephone number. If you request a service or submit content to this site we may need to contact you for additional information required to process or fulfil your request. We use your information only to respond to your requests and to further process your enquiry. However, unless compelled by applicable legislation, we will not provide this information to a third party without your permission, except as necessary to process your enquiry or fulfil your requests.

If you give separate consent, we may use this information to contact you via mail, e-mail or phone to inform you of new products, services or promotions that we offer. You will find instructions on how to refuse information of new products, services or promotions in the same email or mail. Alternatively, you can contact us via our Website.

Please rest assured that personal details collected as a result of your response to any of our email marketing campaigns will be stored with Dotmailer, the provider of our service, until such time as you request for it to be removed or you unsubscribe. Remaining on this database means you will receive regular product, event or other service updates as long as you do not unsubscribe. All content is created by our in-house marketing team.

Please note that other Intersurgical companies are not considered as third parties. You can find these other Intersurgical companies in the Website section 'Contact us' <http://www.intersurgical.com/contact>. These companies are data processors of your provided data via our Website.

This site may use technology that lets us collect certain technical information like your IP address, your browser type, the address of Intersurgical website that you opened and the time when you viewed this site. This information is used for solving incidents and errors on the website and is kept for 6 months after your visit to the website and irreversible deleted after that.

We also use Google analytics on the website for improving our products and services. We use Google Analytics provided functionality for IP Anonymization. You can review the Google Analytics privacy policy here <https://support.google.com/analytics/answer/6004245> and possibilities to opt-out of Google Analytics here <https://tools.google.com/dlpage/gaoptout>. Google Analytics data is kept for 50 months after your visit to the website and irreversible deleted after that.

Intersurgical also uses the Lead Forensics Product on our websites for sales and marketing. This software works on the basis of reverse business IP tracking. A small tracking code is placed on our website(s) which then enables us to identify the business IP addresses of our website visitors. The information collected by this software on Intersurgical websites is limited to business IP address, browser type, device type, date and time of the visit. Business IP address is then matched to a database of business points of contact, presenting this information to its customers as potential contacts from the visiting organisation (provided by Lead Forensics on an additional purchase basis). For more information please read their software data compliance document <https://www.leadforensics.com/software-data-compliance>.

## Security

Please note that, although no system of technology is completely infallible, Intersurgical has endeavoured to take appropriate measures to prevent risks of unauthorised access to or improper use of your personal information.

## Accuracy of collected data

Intersurgical will, on its own initiative or at your request, update or erase any erroneous or outdated personal data retained in connection with the operation of this Site.

## Visitor identification & How we use cookies

'Cookies' may be placed on your computer to allow us to identify you. This allows us to personalise the site for the user and view how, and when, specific users visit the site. This enables us to continually improve the site for a better user experience. The use of cookies is an industry standard. Cookies are stored on your computer and used only to view information on your hard drive that was put there by a cookie from this Site. The following cookies are used on our Website:

Cookie type	Cookie name	Purpose of the Cookie and other information
Session	ASP.NET_SessionId	To determine the user's session state. The session key stored in the session cookie contains only a random number identifier that is used to index the server's session cache, there is no other information exposed in the session cookie. This cookie is required for proper website functionality and expires when the browsing session ends.
Security	_RequestVerificationToken	This is an anti-forgery token, which guarantees that the request is made by the user. This cookie is required for proper website functionality and expires when the browsing session ends.
Preferences	cc_bar	In order for us to recognise that you have been informed about our cookies policy or that you have opted out from cookies, we have to place our cookie on your device so we can know not to set other cookies the next time you visit. This cookie is required for proper website functionality and expires after one month.
Google Analytics cookies	_ga, _gat, _gid	The main purpose of these cookies – performance of the website, used to distinguish users. IP addresses are anonymised. These cookies are optional and they expire after one month (_gid), 2 years (_gat) or when the browsing session ends (_ga).
Google cookies	Various	We cannot control these third parties cookies. Please see Google cookie information here ( <a href="https://www.google.co.uk/intl/en/policies/technologies/types/">https://www.google.co.uk/intl/en/policies/technologies/types/</a> )
YouTube cookies		We cannot control these third parties cookies. Please see Google cookie information here ( <a href="https://www.google.co.uk/intl/en/policies/technologies/types/">https://www.google.co.uk/intl/en/policies/technologies/types/</a> )

If you do not wish to receive cookies you may set your web browser to prevent them.

Browser manufacturers provide help pages relating to cookie management in their products. Please see below for more information.

- [Google Chrome](#)
- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Safari \(Desktop\)](#)

For other browsers, please check the help menu of your browser for instructions, as each browser is different.

Our website may contain links to other websites. The main Sites include YouTube, Twitter, Facebook, LinkedIn, Instagram, Adobe Flash and Google Analytics but we also contain other links such as to Associations or external abstracts and articles. Once you leave our Site and link to the external Sites, we are unable to control your protection and privacy as we do not control websites of third parties. Please refer to the privacy policy of those websites.

## Visitor conduct

As a user, you are responsible for using our website in a lawful manner that will not damage, interrupt or impair our Site in any way. Written consent by Intersurgical is required should you wish to replicate our material in any manner.

## Copyright

The Intersurgical Site has copyright and is protected by law. All material including documents, text, graphics, logos and videos shown are protected by law. Written consent by Intersurgical is required should you wish to replicate our material in any manner.

## Changes

Intersurgical may change access to this Site, or any content, at any time with or without notice. If we make any changes regarding cookies, we will inform you at your first visit to the Website.



**Howard Bellm**  
Managing Director

Date: 8th May 2018



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The manufacturer Intersurgical Ltd is certified to ISO 9001:2008, ISO 13485:2003 and ISO 14001:2015

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