

# Cookie Policy

We use cookies on the [mbadvisoryoffice.com](http://mbadvisoryoffice.com) website to operate the website, facilitate your use of it, track activity on the website, and display relevant offers.

## ***What is a cookie?***

A cookie is a small data packet that the Internet services store in the browser to help users communicate with the website and provide us with information on how you use it.

## ***What kinds of cookies do we use?***

We use cookies on our site for the proper functioning of the website to be able to provide a higher and personalized level of service, improving the functionality of the website and analysis of how it's used. Please give your consent in the window that appears when you start browsing this page. Without your consent, we only use functional cookies, and we will also place cookies for targeting and advertising purposes. If you initially agreed to use our cookies, you can decide at any time to change your consent or disable and delete cookies in your web browser settings.

## ***How do you control and disable cookies?***

All browsers allow you to change the settings for cookies. Most browsers automatically accept cookies as a default, but these settings can usually be changed so that the browser can prevent automatic acceptance and give you the option to choose which cookies to accept every time. Since the purpose of cookies is to facilitate or enable the usability and processes of our website, you may not be able to use the functions of our website to their fullest or the web browser may operate differently as originally intended, due to the prevention or deletion of the use of cookies.

You can find the cookie settings for the most popular browsers at the following links:

*Google Chrome*

*Firefox*

*Microsoft Internet Explorer*

*Microsoft Edge*

*Safari*

## **Types of cookies we use on our site:**

Session, so-called. "Functional cookies"

These cookies ensure the proper functioning of the website, facilitate its use and collect information about its use without identifying our visitors. Without the use of these cookies, we cannot guarantee the comfortable navigation of our website.

## *These include:*

- Allowing the browser to remember the settings you prefer during a later visit to ensure a higher and personalized level service
- This includes the status of accepting cookie consent and the cookie preferences specified by the visitor

## *Third-party cookies:*

- Cookies for statistical purposes:

owe use this to improve the functionality of the website

otheir goal is to collect user-level behavioral data for the website and to provide performance cookies

owe collect information such as: which pages were viewed by the visitor, how long the session lasted, etc.

owe use statistical cookies for the following providers: Google Analytics, Hotjar, Facebook

•**Advertising Cookies:**

The purpose of these is to display ads that interest you or are relevant to you on other websites. These cookies cannot identify you personally without your consent. They collect information such as which pages you visited earlier, the part of the website you clicked on, the number of pages you searched for and the content you are interested in. We use advertising cookies from the following providers: Facebook, LinkedIn, Twitter, Google Ads, Jumplead

*Privacy Information: The following table summarizes the privacy information for cookies in use:*

Cookie type		Data handlingLegal basis	Data handling goal	Duration of data management	Managed Data Circle
Functional cookies		Legal interest	For the Website to function properly, personalized operation	Session Cookies (Lasts until the end of Visitor’s Session)  6 months (use-enhancing)	cookieconsent_status  Reduced functionality  Google Analytics
Third-party cookies	Cookies for statistical purposes	Prior Consent	Gathering data on user behavior	2 years 24 hours 1 minute	Google Analytics code  _ga _gid _gat  Hotjar code  Facebook Pixel
Third-party cookies	Targeting and Ad Cookies	Prior Consent	Creating and storing identification required to display relevant ads	Cookie dependent  90 days	Facebook Pixel LinkedIn Google Ads (ads/ga-audiences) Twitter Jumplead

Detailed information about third-party cookies is available at the following links:

Hotjar: <https://www.hotjar.com/legal/policies/cookie-information>

Facebook pixel:

<https://www.facebook.com/business/help/471978536642445>

Twitter:

<https://help.twitter.com/en/rules-and-policies/twitter-cookies>

Google Ads: <https://policies.google.com/technologies/cookies>

Jumplead:

<https://jumplead.com/cookies>

**Information of Data Controllers:**

Company name: **MultiBooking Consultancy Bt. (MB Advisory Office)**

Registration number: 01-06-746632

Headquarters 1023 Budapest, Árpád fejedelem útja 26-28. 5th floor

Tax number: 21141425-2-41

**Your rights and possibilities to enforce data management**

You can request information about the management of your personal information at any time, request modifications, corrections, deletions of your personal data and have the right to withdraw, in whole or in part, any consent to the handling of the data communicated to us. Please send a request for any of the above to [info@multibooking.hu](mailto:info@multibooking.hu)

**MB Advisory Office** has legal remedies for data management. Accordingly, we are informed that in case of violation of data management rules, you are entitled to object to unlawful data handling and to request the National Data Protection Authority (postal address: 1537 Budapest, Pf. 834; address: 1125 Budapest, Szilágyi Erzsébet fasor 22 / c; e-mail: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu); phone: +36 (1) 391-1400;

website: <http://www.naih.hu>),

or **MB Advisory Office** for illegal data management.

You may apply to court in accordance with the provisions of Section 22 of the Constitution. If you wish to go to court, you can also bring the case before the General Court of your domicile or place of residence.

**The time span of the information**

This policy is effective May 01, 2020.

We reserve the right to amend this policy.