# **Privacy Policy**

ABYSSALE is committed to the protection of users' personal data (hereinafter, "Data") in accordance with French and European regulations, in particular with the French Data Protection Act of 1978, as later amended, and the General Data Protection Regulation of April 27th, 2016 (GDPR).

This policy describes our rules concerning the protection of Data. In particular, it describes how data is collected and processed, and how users can exercise their rights.

We apply a strict policy to ensure the protection of your data, as follows:

- We do not sell your personal data to third parties
- We make sure your personal data is always safe

### Scope of the policy

This policy supplements the Terms of Services Agreement. It covers the use of:

Our web platform Abyssale.com and services accessible from this platform

## **Data controller**

The controller of personal data is ABYSSALE SAS, a simplified joint-stock company with a capital of 1300.00 euros, registered in the PARIS Trade and Companies Register under number 878 526 573 and whose head office is located 49 rue de Ponthieu, 75008 Paris - France.

# Types of data collected

The data collected on the Platform are those that enabling ABYSSALE to identify users directly or indirectly but also those enabling to use the services offered by ABYSSALE (publication of content and comments, organization of competitions, ...).

This may include personal data such as last name, first name, email address, mailing address, billing address, phone number, birth date, gender, pictures or connection data such as the IP address and browser data such as cookies.

Users who communicate the personal data of a third party will have to confirm that they hold the consent of this third party regarding the exploitation by the Platform, the publication and/or the diffusion on the Platform of these data.

# Purpose of the processing

The personal data collected on the Platform are used for the following purposes:

- Registration (creation of the user's account) and user authentication;
- Establishment and use of the services offered by ABYSSALE;
- Analysis of the user's account to provide a personalized and satisfactory service to the user, to ensure the customer relationship, to set up surveys of satisfaction and/or evaluation of the services offered by ABYSSALE;
- Providing support tools adapted to meet the needs of users;
- Improvement of the quality of the Platform, the services offered by ABYSSALE and the functionality of the services offered by ABYSSALE;
- Implementation and management of accounting tools (invoicing, accounting);
- Platform management, user operations, user rights requests (right of access, rectification, deletion, opposition, limitation, and portability), litigation and litigation related to use of the Platform and the services offered by ABYSSALE;
- Performing technical operations for commercial purposes relating to prospecting and solicitation, user selection for the purpose of performing prospecting and loyalty actions, enriching user data;
- Development of trade statistics and organization of promotional operations;
- Interaction with social networks;

Broadcast of newsletters and communications for commercial purposes;

Collection of opinions and comments of users.

In addition, ABYSSALE may also likely use the data collected to meet its legal and/or

regulatory obligations.

Consent

The Privacy Policy is systematically brought to the attention of users when they register

on the Platform. Indeed, the creation of an account and/or the request of adhesion to

the newsletter imply the express, full and complete acceptance by the user of this policy

of confidentiality.

By communicating his personal data to ABYSSALE, the user agrees that his personal

data are stored and processed by ABYSSALE and/or its partners.

IMPORTANT: NOTE TO USERS

ANY NAVIGATION ON THE PLATFORM AFTER THE PUBLICATION OF THE

PRESENT PRIVACY POLICY IS ACCEPTABLE UNLESS RESERVED.

If the user wishes to withdraw his consent to the processing of his personal data,

request a deletion of personal data, request the portability of personal data and/or have

any request related to our privacy policy; please send an email to the following address:

dpo@abyssale.com.

**Data recipients** 

The recipients of the personal data collected on the Platform are in first place

ABYSSALE.

When it is strictly necessary for the purposes of the processing, the collected data are transferred to our processors and partners which intervene in the provision of our services.

Moreover, your Data can be disclosed to competent authorities, upon demand, for the purposes of judicial proceedings, requests for information from the authorities or to comply with legal obligations.

# Storage security & international transfer

Data we collect is stored on Amazon Web Services servers which ensure a high level of security. These servers are located in the European Union, in Ireland.

### Third parties transfer

For the purposes of the service, we may transfer some of your Data to our subcontractors, some of which are located outside the European Union or the European Economic Area. In that case, we make sure that they are located in a country considered adequate by the European Union for the protection of Data and, if the subcontractors are located in the United States, that they are subject to the agreement on the Privacy Shield. If this is not the case, we ask them to contractually commit to implement equivalent measures to ensure the protection of your personal data (standard clauses of the European Commission).

## **Security**

Transmission of your Data via the Internet is secured via an HTTPS connection protected by an SSL certificate (SHA-256 / RSA Encryption). Access to your ABYSSALE account is secured by your username and password which must be strong enough and not shared.

# **Data retention period**

The personal data collected by users is retained for a period of three hundred and sixty five (365) days from the disabling of access to the services offered by ABYSSALE,

except for the data that ABYSSALE would need to keep as evidence, for legal or administrative purposes or in accordance with the legislation in force.

#### As an exception to the above paragraph, users are informed that:

- Collected billing data (including user account data on the ABYSSALE billing system) is retained for a period of five (5) years;
- Invoices associated with user accounts are retained for a period of ten (10) years in accordance with Article L.123-22 of the French Code de commerce:
- Cookies are retained for a period of twelve (12) months maximum after their first deposit in the terminal equipment of the user.

### **Cookies**

ABYSSALE and its partners use cookies and tags to distinguish you from other users when using our website.

In fact, during the consultation of our platform, information about the navigation of your device (computer, tablet, smartphone, etc.) on our platform/application, are likely to be saved in "Cookies" files installed on your device, according to the choices you have made regarding cookies and which you can change at any time.

# What is the purpose of the cookies used on the platform?

Only the issuer of a cookie is liable to read or modify the information contained therein.

#### Cookies we issue on our platform:

When you log on to our platform, according to your choices, we may install various cookies on your device allowing us to recognize the browser of your device during the validity period of the cookie concerned. The cookies that we issue are used for the purposes described below. The installation of cookies depends on the choice that you expressed by changing the settings of your web browser. You can express your choice at any time. The retention period for the cookie's information is 13 months.

#### Cookies that we issue allow us to:

- offer targeted ads tailored to your interests;
- generate statistics and volumes of traffic and use of the various items on our platform (topics and contents visited, route), allowing us to improve the interest and ergonomics of our services:
- adapt the presentation of our platform to the display preferences of your terminal (language used, display resolution, operating system used, etc.) during your visits to our platform, depending on the visualization hardware and software of your device;
- save information related to a form you have filled in on our platform (registration or access to your account) or to products, services or information that you have chosen on our platform (subscribed service, contents of a shopping cart, etc.);
- allow you to access reserved and personal spaces on our platform, such as your account, by means of logins or data that you have potentially previously entrusted to us;
- implement security measures, for example when you are asked to re-connect to a content or a service after a certain period of time.

#### **Data processors**

(ADD table)

#### Your choices regarding cookies

There are several ways to manage cookies. Any settings you apply may change your Internet browsing and your conditions of access to certain services that require the use of cookies.

You can make the choice at any time to express and modify your wishes regarding cookies, by the means described below.

### The choices offered by your navigation software

You can set your web browser so that cookies are recorded on your device or rejected, either systematically, or depending on their issuer. You can also set up your web browser so that acceptance or rejection of cookies is proposed to you before a cookie is likely to be recorded on your device.

#### **Cookies agreement**

The recording of a cookie in a device is essentially subordinated to the will of the user of the device, which the user can express and modify at any time and without paying for it, through the choices offered to him by his web browser.

If you have agreed in your browser the recording cookies on your device, cookies embedded in the pages and contents that you have consulted can be stored temporarily in a dedicated space of your device. They will be readable only by their issuer.

#### Cookies refusal

If you refuse to record cookies on your device or delete those which are recorded, you will no longer benefit from a certain number of features that are necessary to navigate to certain spaces of our platform. This would be the case if you tried to access our content or services that require identification. This would also be the case if we - or our service providers - could not recognize, for technical compatibility purposes, the type of browser used by your device, its language and display settings or the country from which your device seems to be connected to the Internet.

In that case, we accept no responsibility for any consequences arising from the degraded functioning of our services resulting from the fact that we cannot record or consult the cookies necessary for their operation and which you have refused or deleted.

#### How to exercise your choices, depending on the browser you are using?

For the management of cookies and your choices, the configuration of each browser is different. It is described in the help menu of your browser, which will allow you to know how to change your settings for cookies:

Internet Explorer:

http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies

- Safari: https://support.apple.com/fr-fr/HT201265
- Chrome:

https://support.google.com/chrome/answer/95647?hl=fr&co=GENIE.Platform=Desktop

Firefox:

http://support.mozilla.org/fr/kb/Activer%20et%20d%C3%A9sactiver%20les%20cookies

# **Users' rights**

In accordance with Act no. 78-17 of 6 January 1978 on data processing, files and freedoms modified by the law 2004-801 of 6 August 2004, and the Regulation (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, users have:

- Right to access their personal data;
- Right to rectify their personal data;
- Right to obtain the deletion of their personal data;
- Right to oppose the use of their personal data;
- Right to limit their personal data;
- Portability right on their personal data.

Users wishing to assert any of their rights may send their request by email at the following address: <a href="mailto:dpo@abyssale.com">dpo@abyssale.com</a>.

For security reasons, if you're asking to delete your data, a confirmation email will be sent to the email associated with your ABYSSALE account. Please reply to this mail to confirm the deletion process.

Upon exercise of any of these rights, users must send ABYSSALE all elements necessary to their identification: name, email, connection identifier and possibly mailing address.

Furthermore, in accordance with the regulations in force, their application must be signed, accompanied by a copy of an identity card bearing their signature, and clarify in detail the right to object they wish to implement and the address to which they wish the answer.

ABYSSALE then agrees to answer within a maximum period of one (1) month following receipt of the complete application. Considering the complexity and number of requests, this period may be extended by two (2) further months subject to ABYSSALE informs users within one (1) month of receipt of the requests of the reasons for the delay.

If ABYSSALE does not any take action following a request, ABYSSALE will inform the claimant without delay and at the latest within one (1) month of receipt of the request of the reasons for not taking action.

ABYSSALE informs users of their right to lodge a complaint at the CNIL.

In addition to those procedures for deleting stored data, users can also revoke the Service's access to their data via the Google security settings page at <a href="https://security.google.com/settings/security/permissions">https://security.google.com/settings/security/permissions</a>

### Contact

For any question concerning the processing of your personal data or for any remark, request or complaint concerning their privacy, please contact us:

- mail at ABYSSALE Data Protection, 49 rue de Ponthieu, 75008 Paris
- e-mail at dpo@abyssale.com