

# Terms and Conditions

Welcome to Chiro Launch! These terms and conditions outline the rules and regulations for the use of our services.

By accessing this website and/or engaging our services, you agree to accept these terms and conditions. Do not continue to use Chiro Launch if you do not agree to all of the terms and conditions stated on this page.

## 1. Service Description

Chiro Launch offers Facebook lead-generation ads and appointment-setting services for chiropractic clinics. Our services include:

- Game Plan Onboarding
- Appointment Setter Online Training
- Setting Coaching
- Setting Call Reviews
- Done For You Marketing
- Ads & Marketing Funnels
- Email Automation
- SMS Automation
- Superior Go High-Level CRM Access
- Access to Go High Level 24/7 Technical Support Chat

Our extended package includes the additional benefits:

- DC 1:1 Coaching with Dr. Stephen Kirby
- Outsourced Appointment-setting service

## 2. Pricing and Payment

Payments are made on a monthly basis. Late payments will incur an additional late fee. Upfront 12-month payments will secure a discount. Our preferred payment method is through Stripe direct debit.

## 3. Cancellation and Refund Policy

Termination after the first 60 days with Chiro Launch requires a 60-day notice period. All fees must be paid up until this day. Termination in the first 60 days will not require a notice period IF the client has followed ALL of our recommendations, including but not limited to:

- Offer price of \$39 or less
- Monthly minimum ad spend of \$4500
- Provision of high-quality creatives that follow our creative brief OR agree to use our own White Label Creatives for the first 60 days

- Adherence to best practices taught by Stephen for lead follow-up and appointment setting

#### 4. Data Collection and Privacy

We are committed to protecting your privacy. A separate Privacy Policy is available on our website.

#### 5. Intellectual Property

All ad collateral, including our own White Label Creatives and Ad Copy, belongs to Chiro Launch. Unauthorised use of these materials is prohibited and may result in legal action.

#### 6. Governing Law

These terms and conditions are governed by the laws of Victoria, Australia. Any disputes relating to these terms and conditions will be subject to the exclusive jurisdiction of the courts of Victoria, Australia.

#### 7. Termination

Either party can terminate the agreement with a 60-day notice period after the initial 60 days. All termination conditions are subject to the terms outlined in the Cancellation and Refund Policy.

#### 8. Contact Information

If you have any questions or concerns about these terms and conditions, please contact us at:

- Email: [techsupport@thechirolaunch.com](mailto:techsupport@thechirolaunch.com)
- Phone: 0407 082 385

By using our services, you hereby consent to our terms and conditions and agree to abide by them.