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Jour 310 Social Media in Society Section 1 2019-2020 SPRG   Tests, Surveys, and Pools   Tests

Test Canvas : Quiz #9: Tech Giants Develop COVID19 contact tracing app

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This Test has 38 attempts. For information on editing questions, click **More Help** below.   ⊗

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Question Settings

You can edit, delete, or change the point values of test questions on this page. If necessary, test attempts will be regraded after you submit your changes.

Description	Based on class readings for week of April 13: Privacy vs. the Pandemic
Instructions	
Total Questions	10
Total Points	100
Number of Attempts	38

Select: <u>All</u> <u>None</u>   Select by Type: [- Question Type - ▾]

[Delete and Regrade]   Points [____]   [Update and Regrade]   [Hide Question Details]

☐   Points: **10**

1. Fill in the Blank: When making a YouTube video SEO-fri...

Question

> When making a YouTube video SEO-friendly, you need to make sure to use relevant _____ when filling in the Title, Description and Tag fields.

Evaluation	Answer	Case Sensitivity

Method	
Contains	keywords
Contains	keyword

Points: **10**

2. True/False: Apple and Facebook have announced a...

Question	
	Apple and Facebook have announced a collaboration to create a contact tracing system that would allow governments and health agencies to track those who have come into contact with people infected with COVID19.
Answer	True ✅ False
Correct Feedback	Apple and Google have announced a collaboration to create a contact tracing system that would allow governments and health agencies to track those who have come into contact with people infected with COVID19.

Points: **10**

3. True/False: Trust in the technology industry wa...

Question	
	Trust in the technology industry was in decline before COVID-19.
Answer	✅ True False

Points: **10**

4. True/False: In the traditional contact-tracing ...

Question	

In the traditional contact-tracing model, epidemiologists ask those who are newly diagnosed with a contagious disease to recall where they have been and who they came into contact with. They then try to trace potential exposure back those who may have been in contact with them by calling airlines, restaurants, hotels and anywhere else where the infected person may have been.

Answer ✅ True

False

Points: **10**

5. True/False: Under the tech giants' proposed con...

Question

Under the tech giants' proposed contact tracing system, a person who has been in contact with someone who has tested positive for COVID19 will receive their name, address, and time and location of when they were exposed.

Answer True

✅ False

Points: **10**

6. True/False: Some fear that sharing the kind of ...

Question

Some fear that sharing the kind of detailed personal data needed for effective COVID19 contact tracing might lend itself to government surveillance to be used for other, unintended purposes. That fear is based in part on recent real-life examples, such as cell phone location data being used to detect undocumented immigrants.

Answer ✅ True

False

Points: **10**

7. True/False: The American Civil Liberties Union,...

Question

The American Civil Liberties Union, typically a staunch defender of an individual's right to privacy, said the new app does not provide enough protection for an individual user's privacy, even if the data collection remains voluntary.

Answer
    True
    ✅ False

Points: **10**

8. Fill in the Blank: In the face of a global pandemic, e...

Question

In the face of a global pandemic, even civil liberties advocates agree that people may have to give up some of their _____ in the interest of public health.

Evaluation Method	Answer	Case Sensitivity
Exact Match	privacy	

Points: **10**

9. Multiple Choice: How much of a country's population ...

Question

How much of a country's population do researchers say must opt in to a COVID19 tracking app in order for the app to be effective?

Answer
    ✅ 60 percent

    75 percent

    80 percent

100 percent

Points: **10**

☐

10. Multiple Choice: The tech giants' proposed COVID19 c...

Question	
	The tech giants' proposed COVID19 contact tracing system would rely on what kind of technology to transmit information between phones?

Answer	
	Wifi
	Landline
✅	Bluetooth
	Personal hotspot

Select: <u>All</u> <u>None</u>   Select by Type: - Question Type - ⬍

Delete and Regrade   Points ☐   Update and Regrade   Hide Question Details

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