

- At the very heart of Redz Group Restaurant Consultants is our desire to minimize exposure and maximize returns on structured restaurant loans. Our restaurant industry goals and objectives are achieved by working closely with loan originators, financial institutions, hedge funds, venture capital groups, private equity firms, rating agencies and private investors. We bring a wealth of restaurant industry knowledge to identify, monitor, mitigate and report risks and assess operational infrastructures. We track the performance of restaurant groups as well as industry competitors within relevant dining segments.

- Our areas of expertise in financial advisory include:
 - Concept Performance Assessment
 - Financial Analysis
 - G&A Assessment
 - Restaurant Turnaround
 - Reorganizations and Restructurings
 - Interim Corporate Management
 - Management Team Assessment
 - Training and Recruitment
 - Operating Restaurants
 - Menu and Marketing Strategies
 - Workouts/Debt Restructuring Options
 - Exit Strategies

12. Restaurant Financial Advisory Service
