



Privacy Policy

Last Updated: November 2023

Responsible processing of your personal data is at the core of our concerns. This privacy policy describes how we process personal data and for what purposes, as well as our use of cookies.

Subject to the limited exceptions set out below (see section 3), we do not collect personal data about you. Any personal data we do collect will only be used as permitted by law.

Please read this privacy policy carefully and ensure that you understand it. Your acceptance of this privacy policy is deemed to occur upon your first use of the Website (as defined in section 2 below). If you do not accept and agree with this privacy policy, you must stop using the Website immediately.

1. Definitions

By "processing" personal data, we mean any operation or set of operations which is performed on personal data or on sets of personal data (e.g., the collection, recording, storage, use, modification, communication, archiving, deletion, or destruction of personal data).

By "personal data", we mean any information relating to an identified or identifiable natural person (e.g., name, date of birth, email address).

The above definitions, and any other legal concept used in this privacy policy, shall, where applicable, incorporate the definitions provided in the Swiss Data Protection Act ("DPA") and/or the General Data Protection Regulation ("GDPR"), as revised from time to time.

For the sake of readability, only the masculine form is used in this document. It refers to all individuals, regardless of their gender.

2. Scope

This privacy policy applies to all processing of personal data carried out in connection with the use of the website www.solarimpulse.com and/or any other website operated by the Solar Impulse Foundation, its and their subdomains and contents (the "Website").

The Website may contain links to other websites to which this privacy policy does not apply. If so, please refer to the privacy policy of the respective third party. The Solar Impulse Foundation has no influence on the data processing by third parties.

3. Collection of Personal Data

a. Contact

If you contact us, such as by sending us an email, we may collect your name and your email address, as well as any other information which you choose to give us and/or that is relevant, for the purpose of communicating with you and/or processing your request.

b. World Alliance Membership and Providing of Our Non-Profit Services

The collection of certain personal data is necessary to allow membership in the World Alliance, for the labeling of solutions and for providing our non-profit services. We may collect your name and your email address, as well any other information which you choose to give us and/or that is relevant for these purposes. This data is processed in our legitimate interest to carry the foregoing.

c. Use of the Website

We collect information in log files when you access the Website. These are logging data concerning the use of the Website. The following logging data may among others be processed:

- IP address;
- Date and time of access;
- Volume of transferred data, including the name of the file, etc.;
- Type, version, and language of the browser;
- Operating system and version;
- Pages viewed on the Internet;
- Notification of successful access;
- Information entered in input fields;
- Information about the computer;
- Duration of the visit;
- Click data; and
- Scroll data.

This data is used for statistical and promotional purposes, as well as for the operation and optimization of the Website. It is processed in our legitimate interest to collect statistical data, improve our non-profit services and offering of non-profit services, prevent and prosecute cyber attacks, and deliver and optimize the contents of the Website, as well as our legitimate promotional interest.

Once you log in to the Website by entering your login, your connection and navigation data are recorded. This allows us to analyze and evaluate the resulting data to better understand the browsing habits of our visitors and members to improve the design and usability of the non-profit services we offer.

d. Newsletters and Emails

The Solar Impulse Foundation uses emails to send personalized information to its members. We also send confirmation emails for labeling and membership in the form of email notifications, which are automatically sent to the recipient. For all types of emails/newsletters, the personal data you have provided (e.g., name, first name, email

address) may be collected to ensure a personalized approach. This data is processed in our legitimate interest to provide, ensure and improve our non-profit services and offering of non-profit services, as well as our legitimate promotional interest.

When sending emails, push notifications, or messages through other electronic channels, we may also collect data about the recipient's response to these messages (e.g., whether an email or newsletter was received and opened) to identify information of interest and optimize measures for the recipient. Additionally, it is possible to analyze the use of the Website accessed through a link provided in the email. This information is used to measure the success of a campaign. All these evaluations are done in an aggregated form, meaning without reference to individuals.

Newsletters can be sent with your consent or, in certain circumstances, based on our legitimate promotional interest. You have the option to unsubscribe from newsletters using the dedicated link provided in each newsletter.

e. Webinars, E-Pitch and Online Meetings

We organize webinars and e-pitch on specific topics. When you register for such online meetings, we process the data you enter upon registration (first name, last name, email address, meeting metadata, etc.). The data provided upon registration is transmitted to the Solar Impulse Foundation in encrypted form. For this purpose, we generally use the services of a third-party provider. The Solar Impulse Foundation has no influence on the processing of your data by this provider. Please refer to their own privacy policy before registering. This data is processed in our legitimate interest to carry on the relevant webinar and e-pitch, and to improve our offerings of webinars and e-pitch, as well as for our legitimate promotional interest.

f. Online Data Aggregation

The Solar Impulse Foundation may, under certain circumstances, receive information about the use of third-party websites. When you log in to the Website, information about your use of third-party websites may be associated with your data. This may include:

- Data about your company; and
- Data about the pages viewed.

This data is processed in our legitimate interest to provide, ensure and improve our non-profit services and offering of non-profit services, as well as our legitimate promotional interest.

g. Other Purposes

In addition to the above, any collected personal data may be processed for other purposes set forth in the DPA and/or the GDPR, where applicable, such as the performance of a contract to which the data subject is party or to take steps at the request of the data subject prior to entering into a contract, or compliance with a legal obligation

4. Third-Party Data

The personal data we process has mainly been provided by you. However, it may be supplemented or matched with personal and/or non-personal data from publicly accessible sources (e.g., the Internet).

5. Electronic Communications

Electronic communications (e.g., email, SMS, social media messaging) are generally not encrypted. The data transmitted can be intercepted and manipulated by third parties or lost. The Solar Impulse Foundation implements appropriate technical and organizational security measures to prevent such events on its systems. However, your device (computer, smartphone, etc.) and the service used are outside the security perimeter controlled by us. As an Internet user, it is your responsibility to be informed about the necessary security measures and take the required steps (e.g., up-to-date antivirus protection).

6. Data Retention Period

The Solar Impulse Foundation processes your personal data for as long as necessary to achieve the aforementioned purposes and/or for as long as we have your permission to keep it. Your data is then deleted or anonymized. However, they may continue to be processed, for example, due to legal retention obligations or as long as rights can be asserted against the Solar Impulse Foundation. The retention period for personal data depends primarily on legal prescription periods.

7. Data Security

The Solar Impulse Foundation implements appropriate technical and organizational security measures to protect your personal data from manipulation, loss, destruction, or access by unauthorized persons. These measures are based on international standards and are regularly reviewed and, if necessary, adapted.

8. Data Storage

Your personal data will only be stored in Switzerland. If we do store data outside of Switzerland, we will take all reasonable steps to ensure that your data is treated as safely and securely, as it would be within Switzerland and under the DPA and/or the GDPR.

9. Data Transfer

In the course of our activities and in pursuing the purposes for which your personal data were originally collected or may otherwise be lawfully processed, your personal data may be transferred to the following categories of recipients:

- Our personnel, representatives and agents;
- Our suppliers and services providers, such as our IT systems providers, cloud services providers;
- Our advisors, such as our legal and financial consultants;
- Any third party to whom we assign or novate any of our rights or obligations; and

- Any third party who needs your personal data in order to allow or confirm your membership in the World Alliance, the labeling of your solutions, or to allow us to provide the non-profit services you requested.

Further, we may disclose your personal data to a third party if such disclosure is required by law, a competent court or a governmental entity, or when we believe in good faith that the disclosure is necessary to enforce or protect legal or contractual rights and/or to protect your safety or the safety of others.

10. Rights of Data Subjects

If your personal data is processed by the Solar Impulse Foundation, you can, in accordance with the DPA and/or the GDPR, as applicable, assert the rights below at any time by sending us a written request, together with a copy of your ID documents, at dpo@solarimpulse.com or at the following address:

Solar Impulse Foundation
Chemin de Montolivet 19
1006 Lausanne/VD
Switzerland
Attn: Data Protection Officer

a. Right of Information

You have the right to be informed about our collection and use of your personal data, to the extent provided for in the DPA and/or the GDPR, as applicable.

b. Right of Access

You have the right to access to the personal data we hold about you, to the extent provided for in the DPA and/or the GDPR, as applicable.

c. Right to Rectification

The Solar Impulse Foundation strives to ensure that your data is as accurate and up-to-date as possible. If, despite our efforts, we record incorrect personal data about you, we commit to correcting it upon your request, to the extent provided for in the DPA and/or the GDPR, as applicable.

d. Right to Object

You have the right to object to any further processing of your personal data, to the extent provided for in the DPA and/or the GDPR, as applicable.

e. Right to Erasure

You have the right to request the erasure of your personal data, to the extent provided for in the DPA and/or the GDPR, as applicable.

f. Right to Limitation of Processing

You have the right to request the limitation of processing of your personal data, to the extent provided for in the DPA and/or the GDPR, as applicable.

g. Right to Data Portability

Under certain circumstances, you have the right to request that your personal data be transmitted to you in a common electronic format, to the extent provided for in the DPA and/or the GDPR, as applicable.

h. Right to Lodge a Complaint

If you have any cause for complaint about our use of your personal data, please contact us using the details provided in section 12 and we will do our best to solve the problem for you.

You also have the right to lodge a complaint with the Swiss Federal Data Protection and Information Officer ("FDPIC") and/or any competent EU supervisory authority, as the case may be.

i. Rights related to Automated Individual Decision-Making

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you, to the extent provided for in the DPA and/or the GDPR, as applicable.

11. Cookies

The Website uses Cookies and similar technologies to distinguish you from other users. "Cookies" are small files stored on your device (computer, smartphone, etc.) when you visit a website. They provide information about the pages visited and the applications you use.

By using Cookies, we are able to make your experience more enjoyable and improve the Website by better understanding how you use it.

Before Cookies are placed on your computer or device, a pop-up will appear asking you to consent to the placement of these Cookies. By giving your consent, you enable us to offer you the best possible use. You may, if you wish, refuse to give your consent to the placement of Cookies (unless such Cookies are absolutely necessary). In this case, certain functions of the Website may not be able to be used completely or as intended.

In addition, you can activate or deactivate Cookies in your internet browser. With most internet browsers, you can also choose to disable all Cookies or only third-party cookies. By default, most internet browsers are set to accept the majority of Cookies. However, this setting can be changed. For further details, please refer to the help menu of your internet browser or the documentation provided. You can remove cookies from your device by clearing the cookie history of your browser.

The user data collected in this way is pseudonymized and not linked to other personal data. Linking data to an individual is only possible if the person has clearly identified themselves (e.g., by using login data) to use the website.

The stored cookies can also be used by cooperating partners or advertising partners. However, these companies and partners only receive data based on an identification number called "Cookie ID." No personal data is transmitted to them.

The following first party necessary cookies may be placed on your device:

| Name | Purpose | Duration |
|-------------|--|-----------------|
| _ALGOLIA | Algolia sets this cookie for the website to function and cannot be switched off in our systems. | 6 months. |
| __cf_bm | This cookie, set by Cloudflare, is used to support Cloudflare Bot Management. | 30 minutes. |
| __hssc | HubSpot sets this cookie to keep track of sessions and to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. | 30 minutes. |
| __hssrc | This cookie is set by Hubspot whenever it changes the session cookie. The __hssrc cookie set to 1 indicates that the user has restarted the browser, and if the cookie does not exist, it is assumed to be a new session. | Session. |
| PHPSESSID | Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged-in status for a user between pages. | Session. |

The following first party performance, functionality or analytics cookies may be placed on your device:

| Name | Purpose | Duration |
|-------------|----------------|-----------------|
|-------------|----------------|-----------------|

| | | |
|----------------|---|---------------------|
| _fbp | Used by Meta to deliver a series of advertisement products such as real time bidding from third party advertisers. | 3 months. |
| _ga | This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. | 1 year and 1 month. |
| _gat_UA-* | This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It is a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites. | 1 minute. |
| _ga_5Z3FQDM8CJ | This cookie is used by Google Analytics to persist session state. | 1 year and 1 month. |
| _gcl_au | Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. | 3 months. |
| _gid | This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews. | 1 day. |
| hubspotutk | This cookie name is associated with websites built on the HubSpot platform. HubSpot report that its purpose is user authentication. | 6 months. |
| __hstc | Hubspot set this main cookie for tracking visitors. It contains the domain, initial | 6 months. |

| | | |
|-------|--|---------|
| | timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session). | |
| __qca | This is a cookie usually associated with Quantcast, a digital advertising company. They provide website rankings, and the data they collect is also used for audience segmentation and targeted advertising. | 1 year. |

If you choose to view and use third-party contents on the Website, third-party cookies, such as those of social media platform, may be placed on your device. The Solar Impulse Foundation has no influence on the data processing by such third parties. Those third parties have their own privacy and cookies policies.

Further, the Website uses services from Google Analytics, Hotjar, HubSpot, Facebook Pixel and LinkedIn Insight Tag, as described below. If you do not wish to participate in tracking in connection with these services, you can object by disabling the storage of cookies through your browser settings or by enabling the opt-out option.

a. Google Analytics

We use Google Analytics, a web analytics service provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Google Analytics uses cookies to analyze the behavior of website visitors. It provides us with information about the number of visits, length of visits, and contents viewed, allowing us to continuously improve the Website. Further information and Google's data protection provisions can be found under Google Privacy and Google Terms.

b. Hotjar

We use Hotjar, a service provided by Hotjar Ltd, Dragonara Business Centre 5th Floor, Dragonara Road, Paceville St. Julian's STJ 3141, Malta. It helps us better understand user experiences (time spent on a website, clicked links, preferences, dislikes, etc.), allowing us to target based on user feedback. Hotjar uses cookies to collect information about user behavior and the devices they use. This information is pseudonymized in user profiles and stored by Hotjar.

c. HubSpot

We use HubSpot, a service provided by HubSpot, Inc., headquartered at 25 First Street, Cambridge, MA 02141, USA. It is a customer relationship management (CRM) platform that allows us to better understand and optimize our interactions with members and partners.

Through HubSpot, we can track and analyze user behaviors, such as their interaction with the Website, content preferences, and more. HubSpot uses cookies to collect this data, which is then pseudonymously stored in user profiles.

d. Facebook Pixel

We use a "Facebook pixel" from the social network Facebook, Meta Platforms, Inc., One Hacker Way, Menlo Park, CA 94025, USA, to track user behavior when they click on an advertisement on Facebook. With the Facebook pixel, we can understand how our promotional measures are received on Meta (formerly Facebook) and take improvement actions as needed. The tracking duration for users accessing the Solar Impulse Foundation website by clicking on the advertisements we publish on Facebook can last up to 180 days. If you wish to disable cookies for Meta, you must adjust your browser settings. More information on this can be found in your browser's help menu. The data is collected anonymously and does not allow identification of the user. Meta records and processes the data for its own advertising purposes, in accordance with Meta Platforms Ireland Limited's data processing directive (<https://www.facebook.com/about/privacy/>).

e. LinkedIn Insight Tag

We use the "LinkedIn Insight Tag" from the social network LinkedIn, operated by LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland. This tool creates a cookie in your web browser that records metadata such as IP address, timestamp, and page-related events (e.g., pages viewed). IP addresses are shortened or hashed (pseudonymized) if they are used to reach LinkedIn members on all devices. Direct LinkedIn member identifiers are deleted by LinkedIn after seven days. Other pseudonymized data is deleted within 180 days. LinkedIn does not share personal data with the website owner but only provides reports and communications (in which LinkedIn members are not identified) on website audience and display performance. LinkedIn also offers retargeting of website visitors on LinkedIn, allowing us to use this data to display targeted ads outside of the Website. You can find more information on data protection at LinkedIn in their privacy policy.

12. Contact

The owner and operator of the Website is the Solar Impulse Foundation, a foundation incorporated under the laws of Switzerland, having its registered office at Chemin de Montolivet 19, 1006 Lausanne/VD, Switzerland.

13. Amendment

We may amend this privacy policy from time to time (e.g., if the law changes). Any amendment will be immediately posted on the Website and you will be deemed to have accepted the new terms of the privacy policy on your first use of the Website following the amendment. We recommend that you check this page regularly to keep up-to-date.